



**22nd International Conference  
on Human-Computer Interaction**  
Bella Center, Copenhagen, Denmark  
19 - 24 July 2020

<http://2020.hci.international/>

## **ADVANCE CALL FOR PARTICIPATION**

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### **SCSM 2020**

#### **12th International Conference on Social Computing and Social Media**

*Jointly held under one management and one  
registration with HCI International 2020*

**Chair: Gabriele Meiselwitz**

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SCSM 2020 is an affiliated conference of the HCI International Conference and is in its 12th edition. The conference provides an established international forum for the exchange and dissemination of scientific information related to social computing and social media. It addresses a broad spectrum of issues expanding our understanding of current and future issues in social computing and social media. The conference welcomes qualitative and quantitative research papers on a diverse range of topics. Related topics include, but are not limited to, the subject areas listed below:

- AI in social media
- Community Engagement
- Computer Mediated Communication
- Culture and social media
- Design and evaluation methodologies for social computing and social media
- Education and the use of social computing and social media
- E-democracy and political engagement, public affairs
- Ethical and legal issues in social computing and social media
- Friends and family groups
- Gaming, including MMOG and MMORP communities
- Healthcare communities

- Infrastructure for social computing and social media
- Language in social computing and social media
- Large scale conversations
- Learning and collaboration
- Mobile social computing and social media
- Online special interest communities
- Online and offline articulation
- Social identity and presence
- Policies in social computing and social media
- Privacy and security in social computing and social media
- Smart Community Services
- Social eCommerce
- Social live streaming
- Social media management
- Social media software
- Social modeling
- Social network analysis
- Social neighborhoods
- Trust and reputation
- User experience, user behavior, user interface
- User generated content (wikis, blogs, etc.)
- Universal access and usability
- Visualizing social interaction
- Virtual worlds

We invite you to present your research work at SCSM 2020, which will take place in the context of HCI International 2020, in Copenhagen, Denmark, 19-24 July 2020. For more information about the conference and proposal submissions, please check: <http://2020.hci.international/>

We look forward to seeing you in Copenhagen!



*Conference proceedings published by*